

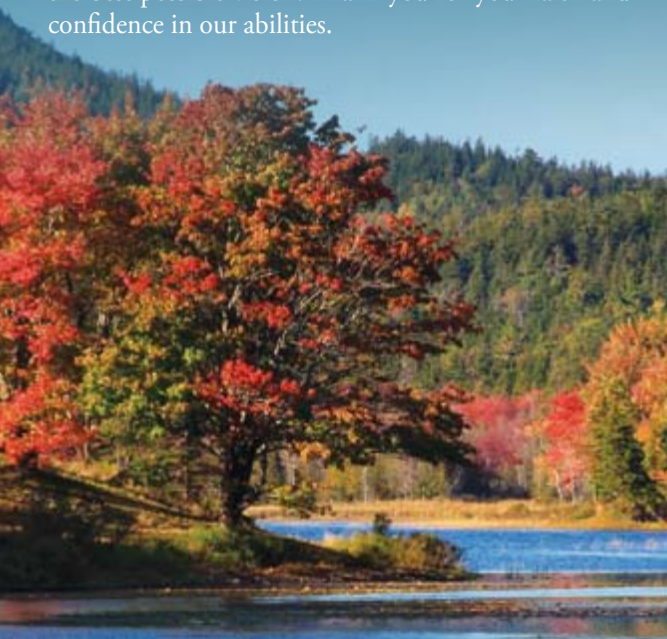
# Welcome

## WELCOME TO COASTAL EYE CARE

Welcome to Coastal Eye Care, where our tradition of eye care excellence in Maine spans more than 20 years. Our commitment to leading edge technology and advanced surgical techniques is surpassed only by our dedication to providing the personal, quality care you deserve from your doctor.

Our Board-Certified ophthalmologists and team of eye care specialists are committed to providing professional, comprehensive eye care in a setting that is compassionate, caring and convenient.

From the latest breakthroughs in cataract care, intraocular lens technologies and glaucoma management – to recent advances in LASIK laser vision correction – look to Coastal Eye Care for a lifetime of the best possible vision. Thank you for your faith and confidence in our abilities.



Affordable Financing Options Available  
Ask a member of our staff for details.

# Experience

## Experience You Can Trust



### Lawrence Piazza, M.D.

Lawrence Piazza, MD has been practicing general ophthalmology in Maine since 1992. After working for two years for a small group practice, Dr. Piazza established Coastal Eye Care, PA in 1994 to pursue his interests in advanced cataract surgical techniques and customized intraocular lens implant surgery in addition to the comprehensive management of medical and surgical eye diseases. In 2008, Dr. Piazza established Coastal Eye Surgery Center as an ambulatory surgery center providing high quality cost effective surgical eye care. In addition, he recently launched Coastal Laser Center where he is now offering Customized Wavefront iLASIK and PRK laser vision correction surgery as well as bladeless LenSx Femtosecond laser assisted cataract surgery and corneal relaxing incisions for the correction of corneal astigmatism.



### Isaac J. Rudloe, M.D.

Dr. Rudloe completed his undergraduate degree at McGill University and attended medical school at the University of Vermont College of Medicine. His ophthalmology residency training was completed at the LSU/Ochsner program in New Orleans in 2007. Prior to joining Coastal Eye Care, from 2007 to 2013, Dr Rudloe was director of Tufts New England Eye Center-Leominster and held the academic title of Assistant Professor of Ophthalmology for Tufts University School of Medicine. Dr. Rudloe practices general and comprehensive ophthalmology and has an interest in cataract surgery, medical and surgical glaucoma management and functional oculoplastic surgical procedures. He returns to his home state of Maine with his wife and daughter.



**COASTAL**  
EYE CARE  
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Ellsworth, Maine 04605



# Keeping Your Life...

# in FOCUS

## Cataract Care and Lens Implant Options

Advanced Cataract Care • Laser Vision Correction  
Comprehensive Eye Care

*Where our mission is to improve vision by delivering state of the art medical & surgical eye care thereby enhancing the quality of people's lives.*



**COASTAL**  
EYE CARE  
www.CoastalEyeCare.net





## ADVANCING THE ART OF CATARACT CARE

Thanks to recent advancements in diagnostics, lens implant technology and surgical techniques, cataract surgery has become one of the safest and most effective surgical procedures performed today. Each year more than one million seniors have their cataracts successfully removed.

At Coastal Eye Care, we specialize in the most advanced methods of cataract surgery including both sutureless and bladeless Laser Assisted Cataract Surgery and specialty refractive intraocular lens (IOL) technologies, including multifocal IOLs, astigmatic correcting TORIC IOLs along with laser corneal relaxing incisions with the aim of decreasing dependence on glasses postoperatively. Our goal is to allow patients to enjoy a more rapid visual recovery and return to the things they enjoy most in life.

We will help you make a more informed decision on which cataract surgery and intraocular lens implant options are best suited to your desired outcome. Your lifestyle, hobbies and normal daily activities actually play an important role in helping us customize a cataract surgery plan that is tailor made to fit your needs.



## LENS IMPLANT OPTIONS:

At Coastal Eye Care, exciting breakthroughs in lens implant technology are now allowing our cataract patients to enjoy a higher quality of vision. In the past, patients undergoing cataract surgery were limited to a monofocal (single focus) intraocular lens (IOL). Monofocal IOLs implanted in both eyes generally provide excellent distance vision, but patients may still need spectacle correction for near and intermediate vision.

Recent approvals by the Food & Drug Administration (FDA) allow our surgeons to offer an array of premium IOLs. Fortunately, Medicare now allows our patients to upgrade their vision using these new and improved IOLs. These include lenses that can give you a much broader range of vision after cataract surgery with little or no dependence on corrective eyewear. Our choice of lenses allows us to customize your vision from improving night vision and driving capabilities as well as correcting astigmatism at the time of your cataract surgery.

Although approved by Medicare, these lenses are not fully covered by Medicare or the insurance industry. Our counselors will help explain what portions of your cataract procedures are covered by Medicare and/or insurance and what out-of-pocket expenses you may incur.

## WHAT IS A CATARACT?

Cataracts are simply a natural part of the aging process that is taking place inside your eye. It's a gradual clouding of the normally clear natural lens of the eye. Although barely noticeable in its early stages, over time, this clouding process makes your vision less sharp, reducing your contrast and making activities like night driving and reading more difficult.

## COASTAL EYE SURGERY CENTER

For the added safety, comfort, and convenience of our patients undergoing ocular surgical procedures including laser treatments, oculoplastic surgery and cataract surgery with intraocular lens implants, Coastal Eye Care established Coastal Eye Surgery Center and Coastal Laser Center. This specially designed outpatient surgery center is Medicare-approved and features two state-of-the-art operating suites, a post operative recovery area, and a comfortable reception area for both family and patients to relax before and after their procedure.

By having your cataract surgery in an outpatient setting, there is no hospital stay required. This method of cataract and laser eye surgery represents a substantial savings to both you and the insurance industry, because it is the most cost-effective method of surgery available today.

